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SERIAL NUMBER 10/696,295	FILING DATE 10/28/2003 RULE	CLASS 705	GROUP ART UNIT 3622	ATTORNEY DOCKET NO. 694231/0051 JJD:IGD
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APPLICANTS

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** CONTINUING DATA *****

This appln claims benefit of 60/421,762 10/28/2002

** FOREIGN APPLICATIONS *****

IF REQUIRED, FOREIGN FILING LICENSE GRANTED

** 01/28/2004

Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no	STATE OR COUNTRY CA	SHEETS DRAWING 9	TOTAL CLAIMS 30	INDEPENDENT CLAIMS 4
35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance	EXAMINER'S SIGNATURE <i>[Signature]</i>	INITIALS <i>[Initials]</i>		
Verified and Acknowledged				

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TITLE

Method and system for creating, serving and tracking advertisements

FILING FEE	FEES: Authority has been given in Paper	<input type="checkbox"/> All Fees
RECEIVED	No. _____ to charge/credit DEPOSIT ACCOUNT	<input type="checkbox"/> 1.16 Fees (Filing)
1166	No. _____ for following:	<input type="checkbox"/> 1.17 Fees (Processing Ext. of time)
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		<input type="checkbox"/> Other